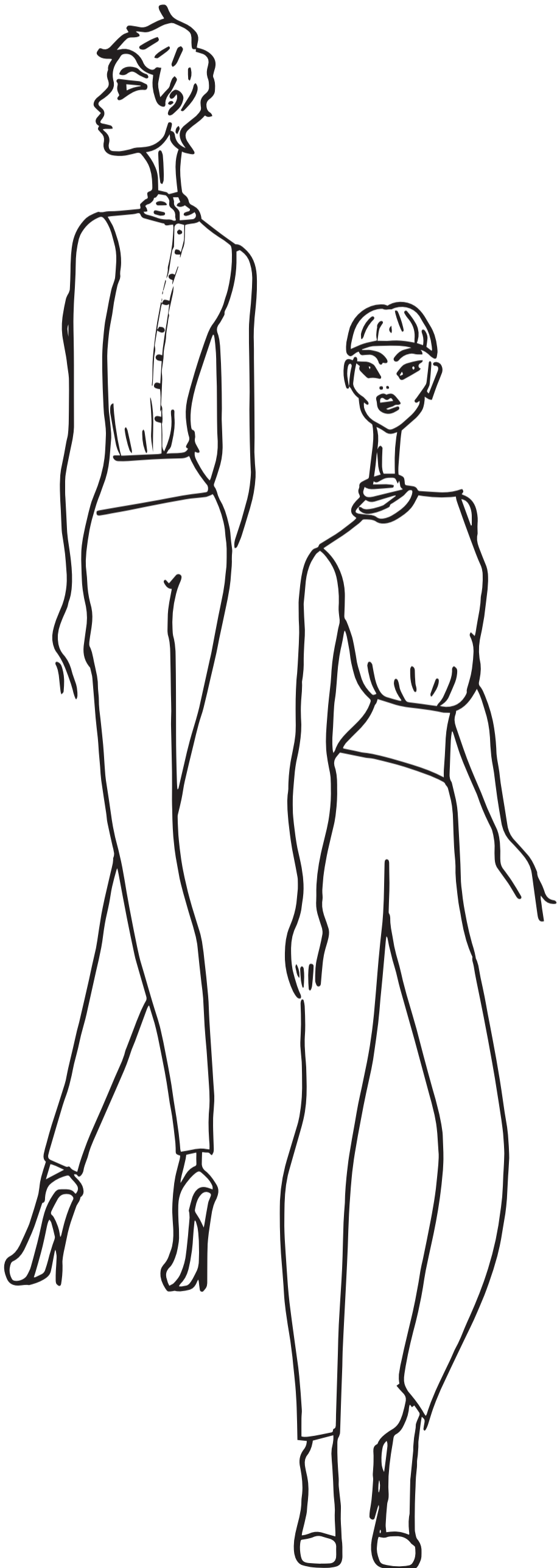


I trialed out several types of waistbands on the trousers, the main difference between them is the height. There was a divide within the market research over which style was preferred, with some stating that a high waistband was a preferred style however others didn't like the attention being drawn towards their stomach. I finally decided on a thin folded version as it suited the style of the trousers and was well received with the focus group, it also lays flatter than the original sewn style which bulked up at the top due to the seam and edge stitching.



If I had gone with the high waistband style I would have had to alter the pattern more to compensate to the curve of the waist itself.