

The first style of pocket is a zipper pocket, its constructed like a jet pocket but instead of sewing in the lips you sew the two sides of the zip in. This style of pocket does have some advantages such as being more secure from pickpockets which can be useful in busy cities like London which is likely where the customer works. However, this pocket doesn't work very well with the design of these trousers. The weight of the zip effects the fall of the fabric, with the possibility that it will eventually tear due to the zip. There is also issues with the metal zip being too rough and scratching the wearers hands when they go to retrieve anything from their pockets. There is also the issue of a zip pocket being too casual for the formal aesthetic that is more market appropriate.





In contrast the jet pocket is much lighter and more traditional style, which is very popular within the market. The depth of the pocket bag makes the pocket itself relatively secure and its very unlikely for anything to fall out. The more formal style is also very popular with both the target market and within competitor products. The smooth lines of the pocket also suit the design much better, the less bulky style also means the pocket doesn't interrupt the flow of the garment very much.