

Both the survey and the focus group mentioned that they appreciate pockets in garments, this makes pockets a major design feature within the collection. Whilst there is pockets in the trousers I'm also going to put two in the jacket so that the wearer can still have pockets in their outfit even if they decide to wear the jacket with a different outfit. I decided to not have any inside pockets on the jacket, the main reason for this was due to not wanting to have extra bulk in the collar however there was also an issue of placement due to the cowl nature of the neckline reducing the amount of flat surface on the jacket. The style of pocket I decided to use was the seam pocket, I decided on this pocket as I didn't want the pockets to interrupt the lines of the garment or interfere with the drape of the collar. This style has very little bulk with only a facing and pocket bag, it also lies flush with the jacket due to edge stitching and pressing.

