



The jacket collar has been developed from a shawl-collar style jacket, this is so the collar is grown on and falls from the centre back allowing the front to drape. I then exaggerated the shape by swinging out the bottom edge and bowing out the centre front, this excess of fabric the drapes into a cowl neckline style when the jacket is worn shut. The jacket can then also be worn open which has a much more feminine shape with a waterfall front. This versatility then allows the wearer to individualise their outfit, to express their own unique style which falls inline with the USP from the business plan.

The jacket is fastened by two magnetic clasps, which connect in a double-breasted style to allow the cowl neckline to be formed. I chose magnetic clasps due to the survey coming back saying they liked innovative and different fastenings.

I had to make several changes to the pattern after creating the first toile, the main addition being the addition of two large darts in the back panel of the jacket. This is due to the original pattern not being very fitted whereas I wanted a slightly more fitted style of jacket. There was also an

issue of size as the pattern was too big for the mannequin which meant over 5cms needed to be taken from the side panels to get the shaped style of jacket. Due to the draped nature of the front there was no changes needed to the pattern, however having the toile on the mannequin did allow me to play around with the locations of the fastenings and test where creates the style of drape I required.

