

Adding in a yoke would make the blouse flow better over the shoulders, I would also gather into the front to create a looser fit. This would mean the sleeves would have to be set in rather than the original grown on style. The loose style of the blouse and sleeves is very popular in the market, especially with the sleeves being pulled into a tighter cuff to show off the volume of the sleeves as well as making it more practical for everyday tasks. One possible development could be adding a cuff onto the bottom of the garment however it may work better to create the same style by just tucking the blouse into the trousers which would then give the customer more flexibility and ability to individualise the outfit.



To make the garment more functional I would add buttons down the front of the dress as the original flats don't show any fastenings. I would also lose the oversized pussy bow as it would draw too much attention to the bust area which wouldn't be appropriate for the target market, instead I'm going to create a ruched, drapery high neckline. This would echo the drape of the pussy bow style neckline but just missing out the bow part. I would also remove the belt idea, whilst the garment could still be worn with a high waisted belt if the consumer wished to, it interrupts the flow of the garment too much and I don't think it is appropriate to the target market who don't really want to draw extra attention to their waist.

